

HCLHIC FY 2017 Updates and FY 18-20 Strategic Plan

Maura Rossman, M.D.

Health Officer , Howard County Health Department, HCLHIC Co-Chair

Steven C. Snelgrove

President, Howard County General Hospital, HCLHIC Co-Chair

Kelly Kesler, M.S., C.H.E.S., LHIC Director

Howard County LHIC

Local Health Improvement Coalition



Purpose

GOAL: Provide an update on the 2018-2020 Strategic Planning process and vote on the proposed Strategic Plan.

OBJECTIVES:

- A. 2018-2020 Strategic Planning Update
- B. Vote on 2018-2020 Strategic Plan
- C. Delegate's Report/ Updates from Action Groups

Approval of Minutes and Member Announcements

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FY 18-20 HCLHIC Strategic Action Plan

- Values and Assumptions
- Purpose and Process
- FY 18-20 Goals and Objectives

2018-2020 Action Planning



Vision

All residents of Howard County will have access to health care and health outcomes will be equitable for all.

Mission

Howard County's Local Health Improvement Coalition works to achieve health equity and to identify and reduce health disparities in Howard County.

Values

- Evidence-based
- All stakeholders have a voice
- Inclusive of Howard County's diverse community
- Collaboration
- Transparency

Work Group 2018-2020 Action Planning Team

HCLHIC Leadership

- Maura Rossman, M.D.
- Steve Snelgrove, M.B.A.
- Elizabeth Menachery, M.D.
- Elizabeth Edsall Kromm, Ph.D.
- Antigone Vickery, M.P.H.

HCLHIC Staff

- Kelly Kesler, M.S., C.H.E.S.
- Mary Wahl, M.P.H.
- Sharif Braxton
- Lauren Williams, C.H.E.S.

Delegates

- DeWayne Oberlander, M.B.A., M.P.H.
- Sharon Hobson, R.N., M.S.N., C.R.N.P.
- Beverley Francis-Gibson, M.A.
- Roe Rodgers-Bonaccorsy, Ph.D., L.C.A.D.C., L.C.P.C., N.C.C., C.R.C.
- Courtney Barkley, M.S.
- Renee Bitner, R.N.
- Barbara Wasserman, M.D.
- Kayla Kavoukas

Work Group Representatives

- Brian England- British American Auto Care
- Shanika Cooper- HCHD
- Pamela Williams- Chase Brexton
- Mayur Mody- American Diversity Group
- Lisa Cooper-Lucas- Delta Sigma Theta Sorority, Inc.
- Tiffany Callendar- Horizon Foundation
- Fariborz Zarfeshan- ALFA Specialty Pharmacy
- Cindi Miller- Howard County General Hospital
- Richard Davis- We Promote Health
- Bruce Fulton- Neighboride
- Andrew Monjan- Transition Howard County
- Jennifer Asher- Howard County Commission on Aging

HCLHIC From Data to Action

State Health Improvement Process Measures

HCHAS and Other Local Data

HCLHIC Priorities
Access to Care, Behavioral Health,
Healthy Aging, Healthy Weight

Evidenced-Based &
Promising Practices to
Address Priorities

Action
Items

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2018-2020 Action Planning



HCLHIC initiatives may involve multiple strategies implemented as a part of a larger initiative. Each initiative will have specific measurable outcomes associated for the selected strategies/tactics.

HCLHIC initiatives will be evidence-based and/or focused on research supported promising practices.

HCLHIC initiatives will seek to address structural, cultural, and other barriers. This is a core value.

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**HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION
FY 18-20 ACTION PLANNING LOGIC MODEL**

HCLHIC PRIORITY: (Access to Care; Behavioral Health; Healthy Aging; Healthy Weight)
GOAL: *What is the problem or need reflected in the SHIP measure, HCHAS and other data?*
OBJECTIVE: *How will the HCLHIC Priority Work Group address the identified goal?*

STRATEGY	INPUTS	OUTPUTS		OUTCOMES – IMPACT		
		Activities (Tactics)	Participation	Short (FY 18)	Medium (FY 19)	Long Term (FY 20)
<p><i>How will the HCLHIC Priority Work Group address the identified objectives based on evidenced based and promising practices identified?</i></p> <p>SMART STRATEGIES: S - specific; M - measurable; A - action-oriented; R – realistic results-oriented; T - timely, trackable goals based on prioritized SHIP measures</p>	<p><i>What do we invest?</i></p> <ul style="list-style-type: none"> -Staff -Partners -Volunteers -Time -Money -Materials -Equipment -Technology 	<p><i>What do we need to do to ensure our goals are met?</i></p> <ul style="list-style-type: none"> -Programs -Publications -Media -Projects -Initiatives -Assessment -Training -Forums 	<p><i>Who will we reach?</i></p> <ul style="list-style-type: none"> -Numbers -Characteristics -Reactions <p><i>Who will we reach?</i></p> <ul style="list-style-type: none"> -Numbers -Characteristics -Reactions 	<p><i>What are the short term results?</i></p>	<p><i>What are the medium term results?</i></p>	<p><i>What are the ultimate impact(s)?</i></p>

Assumptions: *(Beliefs, expectations, and principles that guide our work.)*

- 1.
- 2.
- 3.
- 4.

Environment: *(Influential factors)*

- 1.
- 2.
- 3.
- 4.

HCLHIC Strategic Plan Overview and Discussion

Presented by Tiffany Tate

HCLHIC

June 22, 2017

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Objective of HCLHIC Planning Process

- To develop a responsive, timely plan that will guide the HCLHIC over the next two years
- To clarify and refine role and scope of HCLHIC
- To coordinate and amplify efforts of HCLHIC members

The Process (thus far)...

- Discussion and decision-making among HCLHIC leadership
- Meetings between HCLHIC Strategic Planning Committee and Facilitator
- Pre-Retreat Survey
- Retreat
 - Development of Organizational Plan
 - Development of Workgroup Plans
- Workgroups' Input

The Plan

Organizational Strategic Priority

Goal #1: Mobilize community partners and resources to advance Howard County's public health priorities.

Objectives:

- 1.1 By June 30, 2020, implement a campaign to strengthen HCLHIC's visibility and leadership in health promotion efforts in Howard County.
- 1.2 By June 30, 2020, collaborate on four evidence-based initiatives (minimum of one per work group) to promote health in the County.
- 1.3 By June 30, 2020, establish a process to strengthen the Coalition's infrastructure.

Access to Care Strategic Priority #1

Goal #1: Reduce Emergency Department visits for diabetes, hypertension, and asthma in Howard County.

Objectives:

- 1.1 By June 30, 2020, collaborate on an initiative to raise community **awareness** about prevention and risks associated with diabetes, hypertension, and asthma.
- 1.2 By June 30, 2020, collaborate on an initiative to **expand access** to and utilization of screening, management programs, and treatments for diabetes, hypertension, and asthma.

Access to Care Strategic Priority #2

Goal #2: Increase the number of Howard County children and adults who access dental care annually.

Objectives:

- 2.1 By June 30, 2020, implement an initiative to raise community **awareness** about the importance of dental care.
- 2.2 By June 30, 2020, implement an initiative designed to **increase access** to dental health services for children and adults.

Healthy Aging Strategic Priority #1

Goal #1: Reduce Alzheimer's and dementia-related emergencies in Howard County.

Objectives:

- 1.1 By June 30, 2020, collaborate on an initiative to **educate** the community about prevention and treatment of Alzheimer's and dementia.
- 1.2 By June 30, 2020, collaborate on an initiative to **increase access** to treatment and resources to minimize the impact of Alzheimer's and other dementias.

Healthy Aging Strategic Priority #2

Goal #2: Reduce fall-related deaths in Howard County.

Objective:

- 2.1 By June 30, 2020, collaborate on an initiative to **increase access** to treatments, education, and resources to prevent or minimize the impact of falls.

Behavioral Healthy Strategic Priority #1

Goal #1: Reduce Emergency Department visits related to mental health conditions in Howard County.

Objective:

- 1.1 By June 30, 2020, collaborate on an initiative to increase community awareness about prevention and treatment of mental health conditions.

Behavioral Healthy Strategic Priority #2

Goal #2: Reduce ED visits for addiction-related conditions in Howard County.

Objective:

- 2.1 By June 30, 2020, collaborate on an initiative to increase community **awareness** about prevention and treatment of addiction.

Behavioral Healthy Strategic Priority #3

Goal #3: Reduce suicide rates in Howard County.

Objective:

- 3.1 By June 30, 2020, collaborate on an initiative to increase community **awareness** about prevention and treatment of suicide.

Healthy Weight Strategic Priority

Goal #1: Reduce obesity in Howard County.

Objectives:

- 1.1 By June 30, 2020, collaborate on an initiative to target the general public and priority populations for improved physical activity.
- 1.2 By June 30, 2020, collaborate on an initiative to target the general public and priority populations for improved nutrition.

Next Steps

- Refine strategies and tactics through assessment of evidence-based and HCLHIC scope
- Facilitate workgroups' selection of tactics
- Support implementation of tactics
- Monitor progress

Questions and Discussion

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Vote

- Voting Members or Proxy Members ONLY
- Use Yellow Card in back of name badge
- Circle yes, no, or abstain from vote to accept the goals and objectives
- Hold up card and an HCLHIC staff member will come around to collect

7th Inning Stretch- Healthy Meeting Stretch Break (5 Minutes)



Photo Credit: <http://www.gettyimages.com/photos/7th-inning-stretch-boston?excludenudity=true&sort=mostpopular&mediatype=photography&phrase=7th%20inning%20stretch%20boston>

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 Howard County
Health Department

Delegate Reports

Access to Care Work Group Report

Current FY 2017 Action item (s) and purpose:

- Develop an Access to Care outcome-based communication plan.
 - Develop messaging centered on “Why health insurance is important to...?”
- Develop a tool to help varied populations determine ways to access care and to build trust in health care connectors.
 - Assist individuals to access care and build trust in “connectors.”
- Develop the 2018-2020 Access to Care Action Plan.

Expected Outcomes Updates:

- Production of video delayed due to transitions in organizations. Horizon Foundation shared Medicaid video, and it was shown at work group. Feedback requested in order to continue discussion on its use. This action item will be reassessed after completion of FY 18-20 strategic plan.
- Work Group motioned to table the second action item for this fiscal year.
- Committed to Oral Disease and Injury Prevention Grant through Maryland Department of Health to provide supplemental funding for the Oral Disease and Injury Prevention Program to provide dental services to adults in need

Needs:

- Strategic Action Planning volunteer participation and work group engagement in implementation planning.

Behavioral Health Work Group Report

Current FY 2017 Action item (s) and purpose:

- Develop educational tools for providers.
 - Provide patients/providers with a quick reference guide tool to local/state/national behavioral health referral connection agencies.
- Create a page on HCLHIC website to share referral resources and information. A resource page was also added to the HCPSS webpage to share resources with students and families.
 - Expand access to behavioral health resources for community members.
- Develop the 2018-2020 Behavioral Health Action Plan.

Expected Outcome Updates:

- BH Resource Referral tool piloted with 5 Primary Care providers at Columbia Medical Practice.
- HCPSS added BH resources on their website.
- BH Resource Page developed on www.hclhic.org.
- 2018-2020 Strategic Action Planning in May-June 2017.

Needs:

- Action Group participation for website resource development.
- Strategic Action Planning volunteer participation and work group engagement in implementation planning.

Healthy Weight Work Group Report

Current FY 2017 Action item (s) and purpose:

- Convert the HCHD farmer's stand into a farmer's market.
 - Lack of interest from local farmers this year.
 - Promoting the Oakland Mills Farmers Market due to largest population of WIC/SNAP clients.
 - Coordinating with WIC staff to be onsite at least once a month in July and August.
- Promote biking and walking safety through HCPSS Family Fit Nights.
 - Promote physical activity among school aged children and their families by encouraging walking and biking to school.
- Develop the 2018-2020 Healthy Weight Action Plan.

Expected Outcome Updates:

- Currently, working to advertise Oakland Mills Farmers Market to WIC clients and those who are in the Supplemental Nutrition Assistance Program (SNAP) due to lack of interest in market from local farmers. United HealthCare Cooking demonstrations will occur tentatively once a month.
- HCLHIC staff and volunteers have attended 15 (as of 5/9/17) Fit Family Nights and educated an estimated 294 youth and 228 adults on walking and biking safety (522 people total).
- 2018-2020 Strategic Action Planning in May-June 2017.

Needs:

- Action Group participation for farmer's market development.
- Strategic Action Planning volunteer participation and work group engagement in implementation planning.

Healthy Aging Work Group Report

Current FY 2017 Action item (s) and purpose:

- Develop recommendations for future planning among aging populations and their caregivers (Healthy Aging White Paper).
 - Identify key areas and evidenced based practices for promoting personal planning for the future for the aging population and their caregivers.
- Develop resource referral tool (s) and a planning for the future checklist.
 - Provide resource tool(s) for the aging population and their caregivers to aid in identifying areas of importance while planning for the future and provide referral to key connector resources.
- Establish educational sessions on future planning topics in collaboration with the Commission on Aging, Office on Aging and Independence and other collaborating partners.
 - Offer community education in partnership with, and consistent with, HCLHIC member initiatives that promote strategies for future planning.
- Develop the 2018-2020 Healthy Aging Action Plan.

Expected Outcome Updates:

- Planning for the future checklist developed and Healthy Aging Resources page added to www.hclhic.org.
- Planning for the Future educational sessions were held at three community locations. Future sessions are to be discussed and planned.

Needs:

- Action Group participation for future educational session implementation and checklist piloting and editing.
- Strategic Action Planning volunteer participation and work group engagement in implementation planning.

FY 2018-2020 HCLHIC Delegates

FY 18 Delegates

DeWayne Oberlander, M.B.A., M.P.H.

Shanika Cooper, M.H.S.-P.C.

Beverley Francis-Gibson, M.A.

Roe Rodgers-Bonaccorsy, Ph.D., L.C.A.D.C., L.C.P.C., N.C.C., C.R.C.

Courtney Barkley, M.S.

Renee Bitner, R.N.

TBD

Kayla Kavoukas

HCLHIC Meetings

2017 Full HCLHIC Quarterly Meeting Dates

September 28, 2017 8:30 am - 10:30 am (Susquehanna)

2018 Full HCLHIC Quarterly Meeting Dates

January 25, 2018 8:30 am - 10:30 am (Susquehanna) *Tentative location

April 26, 2018 8:30 am - 10:30 am (Susquehanna) *Tentative location

June 28, 2018 8:30 am - 10:30 am (Susquehanna) *Tentative location